



ALEXANDER BALITSKY

- **Game designer, methodologist, coach, specialist in TRIZ (theory of inventive problem solving)**
- **Expert in training entrepreneurs and managers**

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Recommendation Letter

This letter is to confirm that Alexander Balitsky successfully completed the course "TRIZ and Business" in 2004 at the Center for Creative Methodology "Synthal." Alexander not only demonstrated a profound understanding of the theoretical foundations of TRIZ (Theory of Inventive Problem Solving) but also exhibited outstanding practical skills in applying the methodology to address real-world business challenges.

Professional Achievements of Alexander Balitsky:

- Developed his own proprietary courses on the application of TRIZ in business.
- Created unique methodologies for training entrepreneurs and managers.
- Successfully operates his own business by applying TRIZ principles for strategic planning and innovative management.
- Conducted a series of successful training sessions and workshops, receiving high praise from participants.

Personal and Professional Qualities:

- **Analytical Thinking:** Alexander excels at analyzing complex problems and finding creative, non-standard solutions.
- **Communication Skills and Empathy:** He is adept at building trusting relationships with his audience, making the learning experience productive and comfortable.
- **Structured Presentation of Material:** His training sessions are characterized by logic, clarity, and a practical focus.
- **Leadership Qualities:** Alexander inspires participants to engage actively and motivates them to achieve tangible results.
- **Practical Approach:** Each training module emphasizes real cases and applied business challenges.

Role in the Development of TRIZ and Business:

Alexander Balitsky effectively integrates TRIZ methods into the business environment, helping companies uncover unconventional solutions, enhance process efficiency, and strengthen competitive advantages. His proprietary methodologies not only address current challenges but also facilitate strategic planning for organizational development.

The Center for Creative Methodology "Synthal" expresses its strong confidence that Alexander Balitsky is a highly qualified specialist capable of effectively teaching and inspiring individuals to apply TRIZ in business.

Sincerely, Center for Creative Methodology "Synthal"
Director, Anatoliy Sichkorez
Lead Instructor, Marshel Pascal Date: [03.03.2024]